

Scenes

SPRING 2017



IOWA ASSOCIATION
FOR COLLEGE ADMISSION COUNSELING



“ Cheers to 2017!

A new year can bring new changes and challenges but we can beat the winter blues together! The purpose of Iowa ACAC for high school counselors and Admissions Counselors, is to provide support that is shaped by their professional needs. Iowa ACAC offers several opportunities for Professional Development—Visit the Hill, The RIDE, our Spring Conference in Altoona, college fairs, and Member Meet Ups are great options to network and gain knowledge!

By taking advantage of Iowa ACAC opportunities it allows you to enhance your network and connect with your peers. You can share ideas, ask for advice, volunteer to be a speaker, give back and become a member of a committee, or maybe even find a mentor to help you with your professional needs. When participating in activities involved with Iowa ACAC you have the opportunity to learn about yourself, grow professionally, and broaden your knowledge.

These opportunities that Iowa ACAC can provide to you throughout the year can help you stay inspired and motivated! Some days are harder than others! We are halfway through the academic year, and in some cases the ‘spring’ semester can be chaotic—for both sides of the desk; financial aid, college fairs, yielding students, AP testing, and visit days all come to mind—but make sure to take care of yourself! I know it’s easier said than done but find time to relax, give yourself space, and unwind. As the saying goes, “You can’t pour from an empty cup. Take care of yourself first.”

~Erin Gabriel~

Iowa ACAC President

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ASK

Admissions Amy

'Amy' tackles your tough or fun questions related to the world of admissions and school counseling. While she doesn't claim to be an expert by any stretch of the imagination, she has an extremely talented and experienced membership whom she reaches out to for help!

Q:

Dear Admissions Amy,

I recently had a student bring in his FAFSA award letter and is concerned about covering the estimated family contribution costs. He has already looked into admissions scholarships at his top two institution choice and there is no addition aid through the admissions office. I am seeking advice on other ways he can cover the cost.

-Scholarship Seeker in Northeast Iowa

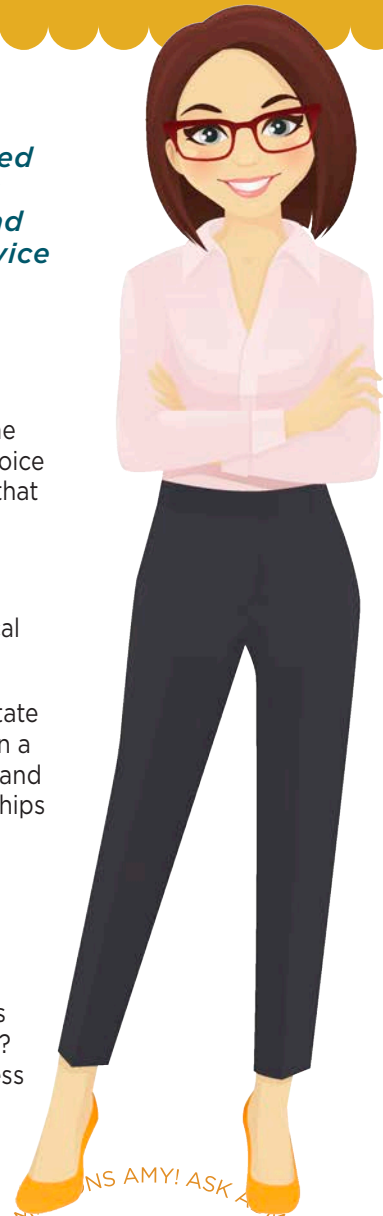
A:

DEAR SCHOLARSHIP SEEKER,

There are a lot of scary things about preparing for college; but paying for it can be one of the most daunting. It is great to hear he has checked in with the admissions offices at his top choice institutions; he is on the right track! Here are some other avenues for funding his education that he may want to consider -

- 1 **DO A SEARCH FOR LOCAL SCHOLARSHIPS:** Check around your community for businesses that are offering scholarship opportunities. Some of these may not be listed online and are best found through word-of-mouth. Encourage the student to walk into local businesses and ask if they have a scholarship available for high school seniors.
- 2 **DO A SEARCH FOR STATE AND NATIONAL SCHOLARSHIPS:** There are many state and national scholarships available. The best way to find these is to create an account on a national scholarship search website. Two websites that I recommend are College Board and Fast Web. Both of these organizations allow students to fill out a profile to find scholarships that they may qualify for based on their personal characteristics. Please note that many scholarship deadlines range between January and March so this will be something he should get started on as soon as possible!
- 3 **SEARCH FOR OTHER SCHOLARSHIP OPPORTUNITIES AT THE STUDENT'S TOP INSTITUTION CHOICES:** You mentioned that your student checked with his top institutions to make sure he didn't qualify for any further awards through the admissions office but did he ask about other institutional awards that are not funded by admissions? Some schools offer departmental scholarships that require a separate application process and have different qualifying criteria. Encourage your student to call the admissions office again and talk to an admissions officer about other institutional scholarships and how to apply for those.
- 4 **RECOMMEND THE STUDENT FOR THE IACAC ACCESS SCHOLARSHIP!** Did you know that Iowa ACAC offers two scholarships for Iowa high school seniors whose high school and institution of choice are IACAC member schools? More information about that scholarship and the application can be found on the Iowa ACAC website.
- 5 **THINK BEYOND FIRST-YEAR STUDENT SCHOLARSHIPS!** Many institutions have scholarships for upper classmen that may not be offered to first-year students. Departmental scholarships are a great example of this. Encourage your student to search for institutional scholarships for upper classmen to assist him in funding his education going forward.

- Your friend, Admissions Amy



If you have a question for Amy, email jessica.dewall@uni.edu





Take a Vacation!

It is that time of year when sometimes all you want to do is escape the Iowa tundra. According to a recent TED article, taking vacations isn't only important for our emotional health, but it is important for our physical health as well. The Framingham Heart Study found that men and women who took frequent vacations over a twenty-year period were less likely to have a heart attack than those who did not. Workers who do not take vacations are more likely to experience burnout, be emotionally exhausted by their work and feel as if they cannot handle all their work demands of them. Hopefully that is enough evidence to convince your boss you need some time off to see new parts of the world in 2017! Happy Trails!

AIR FARE:

According to Expedia, the best days of the week to book airfare are Saturdays and Sundays. The worst day to book, Fridays. Finding the right day to book is not the only way to save money though. Expedia recommends to book 21 days or more in advance for the lowest average ticket price.

Looking for other ways to save money on airfare, check out these ways to book your flight:

GOOGLE FLIGHTS: www.google.com/flights

Google flights allows you to easily compare travel days, airlines, and airports near your desired destination to find the best deal. It also lets you know when prices on your flight are expected to increase.

HIPMUNK: www.hipmunk.com

Hipmunk compares prices of all the top travel booking sites side-by-side. It doesn't only have a search, but you can also look for hotels, car rentals, and vacation packages. You can also set-up notifications so you will receive an email when flight prices drop.

THE FLIGHT DEAL: www.theflightdeal.com

The Flight Deal doesn't enable you to book flights, but lists the current top deals out of many major airports in the U.S. It lists domestic and international travel deals.

ANOTHER TIP! Living in Iowa, we have limited access to airports where the best international flight deals are; so try looking up flights out of major US airports (i.e. JFK, LAX) and then finding a flight to those airports from a local airport.

Best websites to book a vacation package:

Are you a "one-click and done" traveler? If so, check out these websites for great vacation package deals:

- 1 <http://www.cheapcaribbean.com/>
- 2 <https://www.travelzoo.com/>
- 3 <https://www.groupon.com/getaways>



2017 TRAVEL DESTINATIONS

New year, new adventures! According to CheapFlights.com these are the top travel destinations of 2017:

- 1 **Cork, Ireland** – Cork is known for its charming old-world architecture and scenic waterfront.
- 2 **Finland** – Right now, on cheap flights.com you can find round trip flights out of Chicago to Helsinki for around \$500!
- 3 **Polynesia** – Move over Hawaii, there's a new island destination in the Pacific.
- 4 **Canada** – Our neighbors to the North will celebrate their 150th birthday this year, and the Canadians know how to throw a party! Do I see an Iowa ACAC road trip in the future?

Best travel blogs to follow:

Travel deals are all over the internet, it can be tricky to sort them out and stay on top of all the great deals out there! These blogs will help you sort through the noise!

- 1 <http://thepointsguy.com/>
- 2 <https://www.nomadicmatt.com/>
- 3 <https://www.johnnyjet.com/>

If you are looking for someplace where the view matches the cost, here are the top 8 places that will turn your winter slump into rekindled energy that will make you excited to go back to work!

- ☀️ **Maundays Bay, Anguilla:** Maundays Bay is a vision from a storybook with bone-white Greco-Moorish dwellings placed along the intimate landscape of the Bay.
- ☀️ **Oahu, Hawaii:** If you prefer the urban-beach experience, I highly recommend Waikiki. If you're more interested in a family getaway or resort-type vacation, look into Ko Olina
- ☀️ **Rosario Islands, Colombia:** Looking for crystal clear water, snorkeling, Caribbean flair and the famous Playa Blanca beach? Check out Rosario Islands in Colombia. Some of the best weather the island sees is during winter!
- ☀️ **Greater Cancun, Mexico:** A common go-to for many world travelers who enjoy the gorgeous beaches of Cancun, Playa del Carmen and Cozumel. In the past, flights into Mexico could get rather pricey. This year, however, the area is seeing lower-than-usual airfares, inexpensive hotel prices and a wider variety of all-inclusive resort packages.
- ☀️ **Belize:** Looking for a country with a lot of culture? Look no further as Belize has become a metropolis for American travelers over the course of the last year.
- ☀️ **Rincon, Puerto Rico:** Rincon is just west of the capital and is sure to promise fewer crowds of tourists and lower hotel prices. Rincon is known for massive waves and some pretty sweet surfing spots. This location of Puerto Rico also is host to many laid-back bars and restaurants that sit right on the beach!
- ☀️ **Negril, Jamaica:** Ever been to Seven Mile Beach? If not, add it to your bucket list. Negril is a phenomenal vacation destination where you can find some cost-effective hotels and upscale resorts at a great cost.
- ☀️ **Puerto Plata, Dominican Republic:** It's located on the north shore of the Dominican and you're sure to avoid the over-crowded beach worry most people have of Punta Cana.

Sources

Cheapflights.ca. "Travel Trends And Hot Destinations For 2017." *The Huffington Post*. *The Huffington Post*, 29 Dec. 2016. Web. 29 Dec. 2016.
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NACAC PUBLIC HIGH SCHOOL COUNSELOR GRANT



Again this year, Iowa Association for College Admission Counseling will be awarding some Iowa public high school counselors a grant to attend either the [Iowa ACAC spring conference in Des Moines](#) or the [NACAC annual conference in Boston, MA](#). The Iowa ACAC spring conference will be held May 22nd and 23rd at Prairie Meadows Conference Center in Altoona. The NACAC annual conference will be held September 14-16 in Boston, MA.

The application process will open in January and the deadline for submitting application will be March 15. The application will be available on the Iowa ACAC website, www.iowaacac.com. Check your email for the announcement of the application's opening date.

This professional development grant is made available through funding by the National Association for College Admission Counseling.

DEADLINE: MARCH 15

www.iowaacac.com.



L.E.A.P. CONFERENCE

THURSDAY, APRIL 6, 2017 - MOUNT MERCY UNIVERSITY

After an incredibly successful inaugural event, the Inclusion, Access, and Success Committee is excited to announce the second annual L.E.A.P. (Leading & Excelling, Academically & Professionally) Conference. L.E.A.P. is a **FREE** leadership conference for Iowa's underrepresented high school freshmen, sophomores, and juniors and will be offered Thursday, April 6, 2017 at Mount Mercy University's Graduate Center in Cedar Rapids, IA. This conference will empower underrepresented students and provide them with key concepts that will enable them to feel confident in their pursuit of higher education. The L.E.A.P. Conference will provide breakout sessions to equip students with information on the importance of being a positive role model, leadership, academics, work ethic, teamwork, and positioning one's self to be successful in high school and beyond. By helping this population of students identify the successes and accomplishments of others from similar backgrounds, we can help them tap into their true potential to be successful in their academic endeavors and professional aspirations. It is critical to build self-esteem in these students so that our community is creating positive leaders for tomorrow.

This conference will include a variety of informational sessions from which students will select the topics that they would like to attend. The sessions are designed to be informative, engaging and delivered in a workshop format, allowing students to interact with one another and the presenter. We have incorporated new session topics for the upcoming event, thus making it beneficial for any student - even if they attended last year! The keynote address will be a dynamic presentation on the importance of demonstrating leadership and continuously overcoming obstacles to achieve your goals. Breakfast and lunch will also be provided.



Registration information will be available soon, and can be found at: <http://www.iowaacac.com/l-e-a-p>. Please feel free to contact Lauren Garcia at lauren-garcia@uiowa.edu with any questions prior to the event.





SAVE THE DATES

THE DATE! SAVE THE DATE! SAVE THE DATE!
03.09.17
THE DATE! SAVE THE DATE! SAVE THE DATE!

VISIT THE HILL - Des Moines, Iowa

Meeting with elected officials is an important way to make your opinions heard on issues facing K-12 and higher education. Participants will be provided the necessary training and information to help lobby for issues critical to the interests of students transitioning from high school to college. Attendees will then go to the state capitol to meet with their state representative and senator.

*(Breakout session and registration information is being finalized.
More information to follow soon).*

Joshua C. D'Amico
Iowa ACAC Government Relations Chair

THE DATE! SAVE THE DATE! SAVE THE DATE! SAVE THE DATE! SAVE THE DATE!
05.20.17 through 05.22.17
THE DATE! SAVE THE DATE! SAVE THE DATE! SAVE THE DATE! SAVE THE DATE!

IOWA ACAC SPRING CONFERENCE HIGHER ED... RACING TO SUCCESS Prairie Meadows - Altoona, Iowa

REGISTER ONLINE

Early Bird rate for High School Counselors (**now through May 1**) - \$25
Early Bird rate for Post-Secondary Personnel (**now through April 1**) - \$130
Late Registration rate for Post-Secondary Personnel (**April 2 - May 1**) - \$160
Post-Secondary One-day Registration - \$145

HOTEL INFORMATION: PRAIRIE MEADOWS HOTEL

To receive the group rate of \$115/night plus tax:

Call 515-957-3000 and reference our group block: ACAC Spring Conference 2017
Visit www.prairiemeadows.com and use group code: 05202017ASS

CALL FOR SESSION PROPOSALS:

Present at the Iowa ACAC Spring Conference! Session topics could include:

- Professional development
- Testing
- Admission processes
- Financial aid
- Athletics
- Government relations
- Alumni networking
- Professional/personal rejuvenation
- Diversity

SUBMIT SESSION PROPOSALS by February 22, 2017.

All submissions will receive notification by mid-March.

Questions about sessions? Contact Sabrina Tapps-Fee at sabrina-tapps@uiowa.edu.
General conference questions contact Jenny Connolly at jenny.connolly@uni.edu.

UPCOMING DATES — STAY TUNED!

RIDE : Sunday, June 11 through Wednesday, June 14, 2017

Spring Membership Meetups: February 27 after Des Moines College Fair, location TBD,
May 10 after NIACC Fair, around noon, location TBD



ROTC

ARMY RESERVE OFFICER TRAINING CORPS A HISTORY CELEBRATING 100 YEARS

Military instruction on the campus of The University of Iowa had its beginnings in the fall of 1861 when University President Oliver M. Spencer called for the establishment of a military department at the University of Iowa. The first course was not offered until school year 1864-1865 at the tail end of the Civil War, when the UI offered a course titled "Gymnastics & Military Drill". On August 26, 1874, First Lieutenant Alexander D. Schenck, Second Artillery, received his assignment as the first Professor of Military Science (PMS) at the University. The Department of Military Science at The University of Iowa became a permanent fixture since that time. Schenck organized the UI's Military Department in earnest when he secured two cannons, muskets, and munition for 138 men, who drilled on the sloping west lawn of the Pentacrest.

The Department made many significant contributions to the University, the State of Iowa, and the nation in the past century. It provided qualified military leaders for times of emergency and established many traditions which continue to this day. On March 11, 1875, the first University band formed as a branch of the Iowa Corps of Cadets and the first Governor's Day ceremonies occurred on June 17, 1881. The University held the first Military Ball on February 26, 1895; which became an annual event on campus for many years. The Old Capitol and the Pentacrest area were the sites for military classes until the University constructed the Armory across from the current University Library in 1904.

On June 3, 1916, President Woodrow Wilson signed into law the National Defense Act of 1916 and created the Reserve Officer Training Corps (ROTC). In exchange for merit-based scholarships, which can cover as much as the full cost of tuition, ROTC cadets have an obligation to serve for eight years. This includes a four-year active duty or an eight-year reserve commitment.

The UI's ROTC Program underwent expansion in the years after World War I, growing from 400 men in 1917 to more than 1,347 participants by 1924. The battalion boasted one of the nation's top rifle teams in the 1920's. In 1936 Colonel George Dailey organized an accompanying bagpipe band known as the Scottish Highlanders. The kilted musicians became a fixture at Hawkeye football games and parades for decades. The Highlanders earned national renown as the largest bagpipe band in the U.S.

**CONTINUED
NEXT PAGE**



After Pearl harbor, the hard realities of World War II hit home. Men were scarce on campus as soldiers shipped out for Europe and the South Pacific. Fraternities disbanded the houses were used for military training programs. The Scottish Highlanders, which saw 71 of its 75 male members called to war, transitioned to an all-female group. And the ROTC as a whole dwindled from about 1,600 members before the war to about 200 in 1945.

As the nation exhaled in the years after the Allies declared victory, normalcy returned to campus. A military affairs committee formed to handle the great number of returning war veterans. The military ball resumed in 1947 – temporarily suspended by WW II – and more than 1,500 students attended. In the era of relative peace to follow the ROTC Program transitioned from a mandatory program to fully voluntary for male students. A few years after that landmark change in 1963, less than 600 men enrolled in ROTC.

The national unity thriving in a prosperous post-war America, however, would not last. In the 1960's, as the decade of social upheaval wore on and the nation sunk into the Vietnam quagmire, anti-ROTC sentiments flared. The future of the UI's military department became clouded in the spring of 1970, when protests reached a crescendo and the faculty and student senates voted to abolish the ROTC Program. Fortunately, for the University and the Program, this goal did not come to fruition. In 1975 the U.S. pulled troops out of Vietnam and the Army transitioned to an all-volunteer force. ROTC also transitioned to become an all-volunteer organization.

In some ways, the ROTC of decades past looks a lot like the ROTC of today, an era defined by the wars in Iraq and Afghanistan. Cadets wake bright and early for physical training with daily runs and workouts around campus. They participate in weekly leadership labs where they drill in tactical scenarios – not unlike the sham battles of the early 1900s. The program is now more standardized across all colleges and universities compared to previous eras, when the individual professors of military science largely set the curriculum. One aspect of the program that continues today is the ability to experience the Military Science curriculum for up to two years with no military obligation.

In 1980 the Army opened ROTC for simultaneous participation with the National Guard or Army Reserve service; known as the Simultaneous Membership Program or SMP. This program offers students who serve part-time the opportunity to pursue a commissioning path. Some choose to become members of the National Guard or Army Reserve while pursuing a civilian career. This allows cadets an opportunity to 'tailor' their ROTC experience in conjunction with their goals.

Army ROTC saw many changes over the last 100 years. Many changes occur to accommodate the changing times and differing goals and motivations in the students who join. In the end, it is all about flexibility, volunteerism, opportunity – from the cadet point of view.

Some story material courtesy of Iowa Alumni Magazine, July 2016.

STORY COMPILED BY
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HOW FINANCIALLY SAVVY ARE YOUR STUDENTS?

Laura Steinbeck, Director of Business Development

You might be surprised at the findings of Sallie Mae's latest national study, *Majoring in Money: How American College Students Manage Their Finances*, published together with Ipsos. While the popular belief is that young people have a lot to learn when it comes to their finances, our study found that most college students are careful, conscientious, and determined to be financially aware consumers.

For "Majoring in Money," we interviewed 800 college students between the ages of 18 and 24 to find out how they pay for purchases, use credit cards, and how well they understand credit.

THE RESULTS REVEALED THAT STUDENTS ARE QUITE SAVVY WHEN IT COMES TO MANAGING MONEY:

- 77% pay their bills on time.
- 60% never spend more money than they have.
- 55% are saving at least some money every month.

THE REPORT ALSO FOUND THAT STUDENTS UNDERSTAND THE VALUE OF GOOD CREDIT, AND ARE USING CREDIT CARDS RESPONSIBLY:

- 56% have at least one credit card.
- 63% pay the balance due in full each month.
- 59% say their primary reason for getting a credit card was to establish a credit history.

While the majority of students express confidence in their current money management skills, the report's findings also point to the need for additional education. More than eight in 10 students said they wanted to learn more about money management, especially about saving, budgeting, and paying for college.



You can find the full report and accompanying infographic at

[SallieMae.com/MajoringInMoney](https://www.salliemae.com/MajoringInMoney).

Additional free tips, tools, and resources to help students manage their money are available at [SallieMae.com](https://www.salliemae.com), including the *Guide to Understanding Credit*, published by Sallie Mae and FICO®.



CHANGES OF SCENERY

UNIVERSITY OF NORTHERN IOWA

Congratulations to [Jessica DeWall](#) and [Lisa Nicole Smith](#) who received their MA in Postsecondary Education Student Affairs from UNI!

IOWA STATE UNIVERSITY

After serving nine months in a temporary capacity, [David Romero](#) became our regional representative for Texas in June.

We are excited to have [Johnnie Campbell](#) on our team as a freshman admission counselor covering northeast Iowa and Colorado this fall. Johnnie graduated from Western Illinois University in 2016, where he served in various leadership roles as a student.

[Jesus Lizarraga](#) has joined the admissions team as the Assistant Director for multicultural recruitment and has supervisory duties for three admission counselors.

Iowa State University is excited to have [Mackenzie Bourke](#) joining our admissions team! Mackenzie started this past fall and comes to us from Grand View University where she served in their admissions

office for the past two years. Iowa State welcomed Mackenzie Bourke in August as an Admissions Counselor covering southern and western Iowa.

[Danielle Whitney](#) has been promoted to Coordinator of Regional Recruitment within the Office of Admissions and will retain her responsibilities as a regional representative in Minnesota.

Our new senior transfer admissions counselor is [Tim Hauber](#), who will be working with the Admissions Partnership Program and transfer students from DMACC.

Finally, we are pleased to announce the hire of [Ryan Barbauld](#) in the position of Senior Associate Director for Recruitment at Iowa State.

DRAKE UNIVERSITY

[Adrianna Slaughter](#) recently completed her Master of Education with a focus on higher education at North Texas and completed her undergraduate degree in Child, Adult and Family Services at Iowa State University. During her time at North Texas Adrianna interned with the Pride Alliance, Student Health and Wellness Center as well as the Academic Success Program. During her time at Iowa State she was engaged as a student in a variety of student organizations as well as with the Iowa State Office of Admission. While in graduate school she quickly realized how much the admission office touches all areas of higher education and how pivotal the interactions students have with an admission profession can be on a student's college search experience. Throughout her interview we were impressed with Adrianna's warm personality and interest in working with first generation and underrepresented students. We look forward to her bringing her enthusiasm for this work and Drake to our team this fall.

[Maggie Coleman](#), a Des Moines native, recently graduated from Iowa State with her Bachelor of Science in Marketing and a minor in Child, Adult, and Family Services. While at Iowa State Maggie was very involved with the Iowa State Office of Admission working as a Call Center Admission Counselor where she connected with countless students and parents answering questions about Iowa State in addition to honing her skills in customer service excellence. A quick study, she worked her way up to the telecounseling coordinator position where she oversaw other counselors in the office. As a student Maggie was also involved in service working as a camp director for the Catholic Youth Camp and serving as the Executive Director of Events for Iowa State's Dance Marathon. We were impressed with her enthusiasm for the recruitment process and the growing field of enrollment management. She will be a wonderful addition to our team.

UNIVERSITY OF IOWA

[Lauren Garcia](#) is now the Assistant Director in the Center for Diversity and Enrichment at the University of Iowa.

NORTHEAST IOWA COMMUNITY COLLEGE

Admission Representative, [Angela Pyzocha](#) and her husband Danny welcomed their first child, Adelynn Margaret Pyzocha into the world on July 10th 2016, Congratulations!

Congratulations to our Admissions Representative [Jennifer Rupp](#), previously Jennifer Kane, who got married on September 9th 2016 to Drew Rupp.



HOLIDAY PHOTOS 2016



MT. MERCY UNIVERSITY



CEDAR FALLS
HIGH SCHOOL



LORAS COLLEGE



MERCY COLLEGE OF HEALTH SCIENCES



UNIVERSITY OF NORTHERN IOWA



COE COLLEGE



CREIGHTON UNIVERSITY